

# Polyflor News

Summer 2016 | Issue 26

Welcome to the latest news from Polyflor

## Inside...

- The latest Affinity2<sup>55</sup> installations
- CFJ's Manufacturer and Vinyl Flooring of the Year
- New CPD seminars for 2016

**POLYFLOR**<sup>TM</sup>  
COVERING THE WORLD

Floor shown: Classic Mystique PUR at Imperial War Museum Duxford



## A bold design for Nottingham Girls' High School

**Affinity2<sup>55</sup> PUR** heavy commercial luxury vinyl tiles were used to create a simple yet stunning floor design for a refurbished common room area at **Nottingham Girls' High School**.

The contrasting Champagne Oak and Jet Black Ash wood effect designs from the Affinity2<sup>55</sup> LVT collection were installed by local flooring contractors **Slack & Co Floorcoverings Ltd** at the independent school for girls near Nottingham city centre. A large square was created using the Jet Black Ash shade in the centre of the floor to contrast against the common room's white furniture.

Jeremy Dunn, Director of Finance and Operations at Nottingham Girls' High School commented, "We are really impressed with the design and performance of this flooring and the effect it has helped us create in our vibrant refurbished common room."



## Helping to refurbish Beechwood cancer care centre

Polyflor vinyl flooring was used to help refurbish **Beechwood Cancer Care Centre** in Stockport, Greater Manchester in time to celebrate 25 years of supporting cancer patients.

**Affinity2<sup>55</sup> PUR** heavy commercial luxury vinyl tiles in the Saw Mill Oak design were installed in communal meeting areas at the centre free of charge by Manchester based flooring retailers **Pauls Floors** with help from other local fitters.

The Beechwood Cancer Care Centre is a charity offering counselling, complementary therapies and group sessions to cancer patients and their families. The centre's refurbishment was possible thanks to the £120,000 raised by the charity's Silver Wing Appeal marking their 25 year anniversary.

Paul Southworth of Pauls Floors commented, "The Beechwood Cancer Care Centre has helped some close friends of ours through a really tough time over the last year hence why we wanted to do what we could. It's an amazing place."



## Riding high at Tredz cycle shop

High design heavy commercial luxury vinyl tiles from Polyflor's **Affinity2<sup>55</sup> PUR** collection were installed at **Tredz cycle shop** in Swansea to give a brand new look to their shop floor area.

Approximately 400m<sup>2</sup> of luxury vinyl tiles were installed by local flooring

contractors **Artisan Flooring** in the specialist shop selling bikes, cycling equipment and accessories. The bold Flamed Chestnut design chosen for this Tredz store includes prominent knots and markings to give the effect of natural timber.

Jamie Davies, South Wales Area Manager at Tredz commented, "We're delighted with the finished look of the shop and have had plenty of positive comments from our customers. The natural wood effect really brings the great outdoors into our shop interior."



## Picture perfect flooring at Redhouse arts & cultural centre

**Affinity2<sup>55</sup> PUR** luxury vinyl tile flooring was used to help give a fresh new look to JOL's café at **Redhouse arts and cultural centre** in Merthyr Tydfil, Wales.

The wood effect LVT flooring was installed by local flooring contractor **Kevin Hamer Carpets** as part of Merthyr Tydfil Housing Association's project to refurbish parts of Redhouse, an arts, cultural and creative industries centre situated in the Grade II\* listed Old Town Hall. With its rich hues and authentic grain detail, the popular Huckleberry Oak design was chosen for installation in the JOL's café area and throughout refurbished gallery spaces.

Gavin Lloyd, Operations Manager at Redhouse commented, "We're delighted with the new look of JOL's café and have received many positive comments from our visitors about the refurbishment.

The flooring design fits in perfectly with both our contemporary interior design scheme and the historic architecture of our building."





# Polyflor are double winners at the CFJ Awards 2016

It was another successful CFJ Awards dinner for Polyflor's team this year as we took home two of the top awards which were voted for by readers of **Contract Flooring Journal**.

Polyflor received the prestigious **Manufacturer of the Year** award for the third consecutive year and also picked up the **Best Vinyl** award for the seventh year in a row.

This time Polysafe high performance safety flooring was chosen as CFJ readers' favourite vinyl flooring range. Manufactured in the UK, all Polysafe commercial safety flooring fully complies with HSE and UK Slip Group Guidelines to give sustainable wet slip resistance throughout the guaranteed life of the product.

The awards event was held on Wednesday April 27th at The Brewery in London with Polyflor's Marketing Manager Tom Rollo and PR Manager Kerry Edwards in attendance.

Tom Rollo, Polyflor's Marketing Manager comments, "To win these two awards again this year is a fantastic achievement for us. On behalf of Polyflor I'd like to thank the flooring contractors and our distribution partners for their votes and continued support over the years."

"The team would also like to wish CFJ's Alan Bakalor a happy retirement and good luck to new editor David Strydom who we're looking forward to working with in the future."



## Recofloor wins Award for Excellence



Recofloor has been recognised for its extensive waste vinyl flooring recycling work with a prestigious award in the **Letsrecycle.com Awards for Excellence in Recycling & Waste Management 2016**.

The unique recycling initiative, cofounded in 2009 by Polyflor, won the Waste Management Initiative award in the Commercial and Public Sector category.

Recofloor Project Officer Carla Eslava, who collected the trophy at the presentation ceremony in London, commented, "We are absolutely delighted

to win this award, which recognises our tremendous achievements in diverting flooring waste from landfill and putting this material to new use. Recofloor's success has been very much a team effort with support from the entire flooring sector supply chain."

More information on Recofloor can be found at [www.recofloor.org](http://www.recofloor.org).



## Polysafe wins in Shanghai

Polysafe Mosaic PUR safety flooring, represented by Shanghai Linkstrong Enterprises Ltd, received an InnovAction Top New Products Award at Domotex Asia/CHINAFLOOR 2016 on March 23rd.

Polysafe Mosaic flooring was chosen by a jury of ten design, architecture, interior design, media and property experts as a leading product when judged against criteria such as technological innovation and design concept quality.



# New vinyl flooring CPDs for 2016

Polyflor now offers three new CPD seminars approved by both the **Royal Institute of British Architects (RIBA)** and **Society of British and International Design (SBID)**.

Contributing towards Continuing Professional Development (CPD) credits for both RIBA and SBID members, the three informative seminars on the subject of specifying vinyl flooring can be delivered by Polyflor representatives throughout the UK free of charge.

Polyflor's CPD offering includes updated hour long sessions on the **"Specification of Vinyl Floorcoverings"**, **"Specification of Safety Vinyl Floorcoverings"** and a new seminar about the **"Specification of Dementia-Friendly Flooring"**.

New for 2016, the dementia-friendly flooring session also includes helpful information on understanding more about the condition and the appropriate design principles which need to be considered when specifying flooring for dementia-friendly environments.

Visit [www.polyflor.com/cpd](http://www.polyflor.com/cpd) for more information about our CPD seminars and how to book a course. Alternatively, contact the team on [cpd@polyflor.com](mailto:cpd@polyflor.com).



## A new chapter for Polyflor Training School

**Tim Green**, Polyflor's new Customer Technical Services Engineer, will be delivering Polyflor's training courses at our floorlaying **Training School** in Whitefield, Manchester. Tim's previous experience includes planning, developing and teaching Diploma and NVQ courses in Floorcovering at Accrington & Rossendale College as well as being a qualified floorlayer holding a NVQ Level 3 qualification.

Polyflor's Training School courses were previously run by **Eddie Pannett** who is retiring after 15 years at the company. Polyflor would like to wish Eddie a very happy retirement and wish Tim all the best in his new role.



Marketing & Sales team - Royton

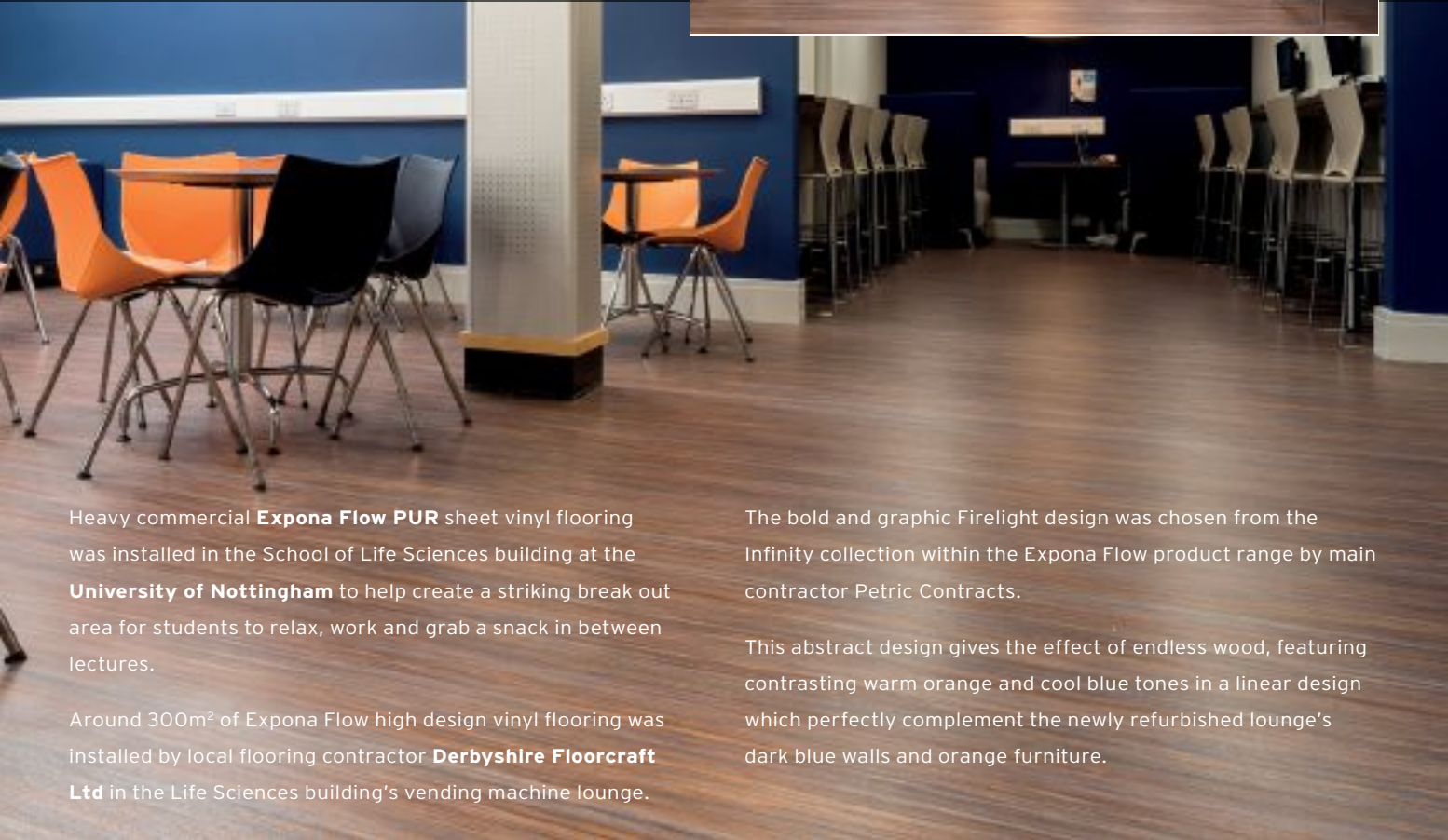


Eddie Pannett



Tim Green

## Expona Flow flooring adds vibrant touch to the University of Nottingham



Heavy commercial **Expona Flow PUR** sheet vinyl flooring was installed in the School of Life Sciences building at the **University of Nottingham** to help create a striking break out area for students to relax, work and grab a snack in between lectures.

Around 300m<sup>2</sup> of Expona Flow high design vinyl flooring was installed by local flooring contractor **Derbyshire Floorcraft Ltd** in the Life Sciences building's vending machine lounge.

The bold and graphic Firelight design was chosen from the Infinity collection within the Expona Flow product range by main contractor Petric Contracts.

This abstract design gives the effect of endless wood, featuring contrasting warm orange and cool blue tones in a linear design which perfectly complement the newly refurbished lounge's dark blue walls and orange furniture.



## Polyflor makes the grade at The City of London Academy

Around 2000m<sup>2</sup> of **Classic Mystique PUR** sheet vinyl flooring in the cool blue Mountain Lake shade was installed by Essex based **Loughton Contracts PLC** into classrooms at **The City of London Academy** secondary school and sixth form in Southwark, London.

Mark Whittaker-Smith, Facilities Manager at The City of London Academy comments, "Classic Mystique PUR

flooring from Polyflor was chosen to help us create a vibrant and innovative educational environment at the academy. This floorcovering is also easy to clean and maintain which is a big bonus when such a large space is covered. After the success of the first phase of the school refurbishment we plan to use Classic Mystique in the next phases of the project."



## A geometric floor design for Solihull School sixth formers

A combination of high performance flooring from Polyflor's luxury vinyl tile and sheet vinyl flooring ranges was used to create a dynamic, geometric flooring design at **Solihull School's brand new Sixth Form centre**.

Installed by Tamworth based **Gladston Contract Flooring Specialists**, Pearlazzo PUR homogeneous sheet flooring was used to produce a hexagonal patterned floor design in the centre's breakout and dining area whilst Expona Control PUR luxury vinyl tiles created a pathway through the common room

area and into the adjoining corridors and staircases. The £4.5m new build project at the independent school in the West Midlands was managed by main contractor Speller Metcalfe and designed by Birmingham based architects Malcolm Payne Design Group.

Four shades from the popular **Pearlazzo PUR** collection (Mineral, Rain Cloud, Charcoal and Sunrise) were selected to create the geometric flooring design, with hexagon shapes created by Polyflor's in-house Design Service using precision waterjet cutting technology.

**Expona Control PUR** luxury vinyl tiles in Light Elm were installed in circulation areas to offer sustainable wet slip resistance where slippages are more likely to occur.

Sean Morgan, Senior Deputy Headmaster at Solihull School commented, "For our state of the art Sixth Form facilities we wanted to create a bright, modern space that will motivate our students. Polyflor flooring fitted our needs perfectly, being both practical and visually appealing."



## Read more case studies

To provide you with some inspiration on how Polyflor's flooring can be used in a range of environments, all of our case studies are now available to view on the Polyflor website. Simply go to the Sectors page at [www.polyflor.com](http://www.polyflor.com) and select which area you are interested in.

## The sky's the limit at the Imperial War Museum

**Classic Mystique PUR** vinyl flooring was used to create a statement design floor in The Armoury Café and Kitchen at the **Imperial War Museum Duxford** in Cambridgeshire.

Designed by London based **SHH Architecture & Interior Design**, this refurbished restaurant area at Britain's largest aviation museum features a monochrome floor installed by flooring contractors **Key Floors**. The Smokestone, Nocturne and Quartz shades form concentric circles which were produced with help from Polyflor's in-house Design Service team

Sophie Tipper, Interior Designer at SHH Architecture and Interior Design

commented, "We chose Classic Mystique flooring for this project as the client needed a durable product that was easy to maintain but could be used to create a bold, eye-catching pattern. Polyflor's collection ticked the boxes for both performance and design."



## Expona adds beauty to skincare brand's flagship store

Luxury vinyl tiles from Polyflor's designed **Expona Commercial** range were chosen to create a sleek, modern look for innovative skincare brand **GENEU Ltd's** flagship store on New Bond Street, London.

Hard wearing Expona Commercial luxury vinyl tiles in the Exposed Concrete design were installed in the new Mayfair store where GENEU Ltd offers the world's first in-store DNA test for personalised skincare. Managed by **Karen Higgins Projects**, this realistic stone effect

floorcovering was used as part of the store design in main consulting and treatment areas.

Dr Martin Stow, CEO, GENEU Ltd commented, "As this is our flagship store we wanted this retail space to truly represent our brand and style. The flooring from Polyflor looks beautiful and brings that high-end, premium look we wanted to achieve. A smooth installation meant that we were ready for the grand opening on schedule and it was a great success."







## Expona flooring looks a treat at Barbakan Deli

Polyflor's hard wearing **Expona Commercial PUR** luxury vinyl tiles were used to give award winning continental bakery and deli **Barbakan Delicatessen** in Chorlton, Manchester a makeover as part of their refurbishment project.

Installed in the shop floor area by Salford based **Newards Ltd** flooring contractors, the store owners chose the unique Blue Varnished Wood design from the collection. This design has the look of pseudo-industrial timber which has been

stripped and varnished many times over to give a worn effect.

Frankie Najduch, Managing Director at Barbakan Delicatessen commented, "We've had great feedback from our regular customers about the new look Barbakan Deli. The Expona range was perfect for us as it gave us lots of choice design-wise and is durable enough to cope with the many customers we have coming to the shop during our busiest periods."

## Polyflor is put through its paces at Simply Gym

High performance Polyflor vinyl flooring was installed at **Simply Gym** in Cwmbran, Wales, providing a safe, practical and attractive flooring solution for this brand new gym.

Installed by local flooring contractors **M2 Flooring Ltd** for main contractor Dan Stacey Construction Ltd, Polyflor's **Forest fx PUR** sheet vinyl flooring in the Rustic Oak design was chosen for the main gym floor, circulation areas and stairwells around the new fitness facility. The warm oak shade perfectly complements the bright colour scheme to create an upbeat and energising environment for gym members to exercise in.

Two of Polyflor's safety flooring products in matching dark hues were also selected to provide sustainable wet slip resistance in the gym's changing rooms. Heavy-duty **Polysafe Vogue Ultra PUR** safety flooring in Galactic was fitted in the changing area whilst **Polysafe Hydro Evolve** in Black Volta was used for the showers.



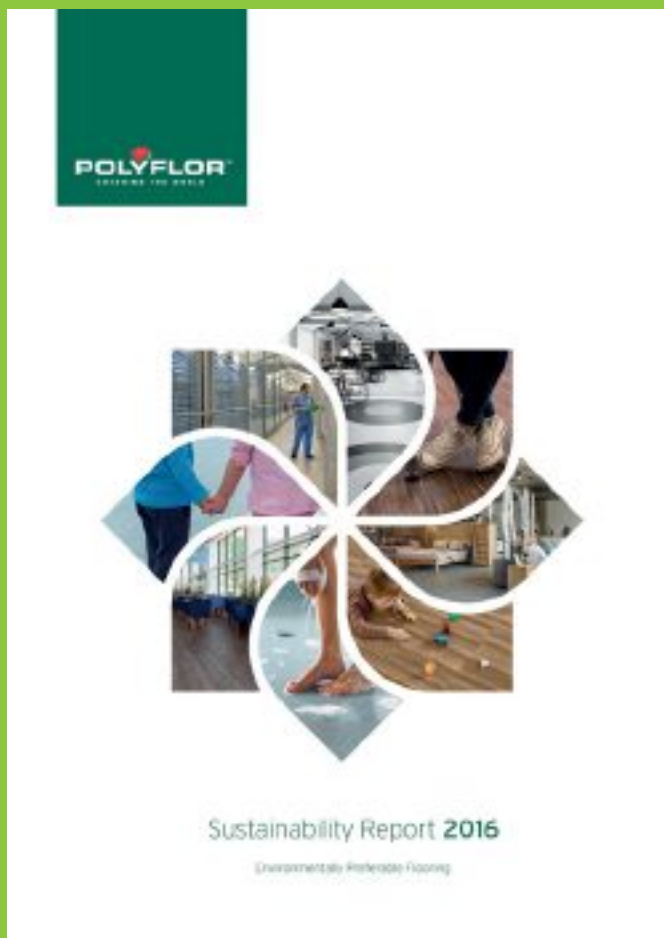
## Proud to be Sustainable

We take great pride in our commitment to sustainability, so every year we produce a Sustainability Report to update you on our progress and performance.

Did you know that...

- We've achieved an 8% reduction in energy consumption since 2014 and a 12% waste reduction last year despite an increase in production.
- We've saved 16,249 tonnes of CO2 since 2012.
- 96% of water used at our Whitefield facility is recycled water.
- We've also reduced carbon emissions by 19% since 2013 from increased transport bulk loads
- Polyflor flooring is 100% recyclable via the Recofloor vinyl take back scheme, which has collected 2,660 tonnes of flooring since the scheme begun, the equivalent of 122 football pitches!

Find out more in our latest Sustainability Report which is now available at [www.polyflor.com/sustainability](http://www.polyflor.com/sustainability).



## Polyflor relaunches Voyager Maritime

Polyflor is pleased to announce the relaunch of its successful **Voyager Maritime** collection for marine environments.

The Voyager Maritime range of wood and stone effect heavy commercial luxury vinyl tiles is specifically designed for the interiors of **cruise ships, ferries and commercial vehicles**. This range of hard wearing floorcoverings is ideal for front of house public areas such as retail and leisure units where there are high levels of footfall.

Tom Rollo, Polyflor's Marketing Manager comments, "We've refreshed the designs

in our Voyager Maritime LVT collection to incorporate a variety of contemporary wood and stone designs that are fit for purpose on commercial vessels. We're confident this new collection will provide our customers with a broad palette of designs to create sophisticated interiors in the marine sector."

Voyager Maritime samples can be ordered free of charge on the Polyflor Voyager website [www.voyager.polyflor.com](http://www.voyager.polyflor.com) or by calling the Samples Direct Hotline on 0161 767 2551.





## Braving the cold for CEO SleepOUT Manchester



Polyflor's Manufacturing Director Steve Mulholland gave up his bed for the night to take part in Manchester's CEO SleepOUT event which raises funds and awareness for homeless and vulnerable people in the city.

The event held at Emirates Old Trafford on May 16th 2016 was attended by 90 business leaders from across Manchester and is officially the biggest CEO SleepOUT event outside of London. Funds are still coming in but all eyes are on raising £100,000 for the 37 charities that operate in Manchester that deal with these issues on a daily and nightly basis.

Well done Steve for sleeping out for the night in aid of such a good cause.

## Team Polyflor take on the Great Manchester Run 2016



Seven of Polyflor's staff put their running shoes on and successfully completed the Great Manchester Run on Sunday 22nd May 2016.

Jason Long, Mark Williams, David Schofield, David Seddon, Danny McWilliams, Gareth Phelan and Andy Williams took part in the 10 kilometre race which takes place in Manchester city centre every year.

The team did a great job of raising over £890 for their chosen charity -Dr Kershaw's Hospice which is situated close to Polyflor's Royton office. Congratulations to our Polyflor runners!

Dr Kershaw's Hospice is Oldham's only specialist care facility for adults with life limiting illnesses which has been serving the people of Oldham and the surrounding districts for over 25 years.

To find out more about Dr Kershaw's Hospice please visit [www.drkershawshospice.org.uk](http://www.drkershawshospice.org.uk).

## A New CEO for Polyflor South Africa

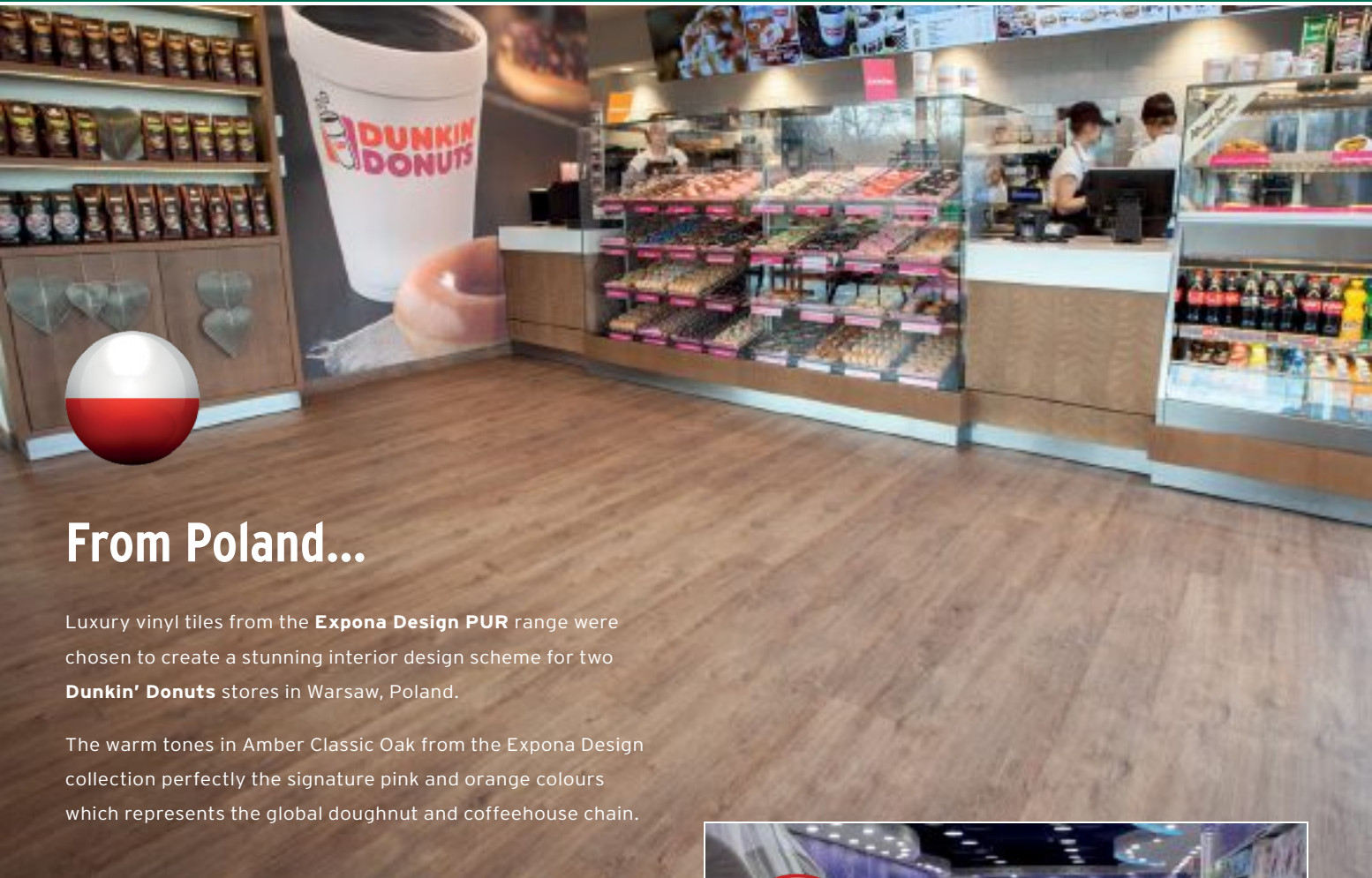


Polyflor South Africa has a new CEO, Tandy Coleman-Spolander.

Previous CEO Denver Coleman, appointed Tandy CEO in March 2016, making her the third generation of Colemans to own and lead Polyflor South Africa. During his tenure as CEO, Denver and his wife, Sheila, grew the business from a small entity in their home office into a powerful market player.

Tandy is Denver's oldest daughter and has been involved in Polyflor SA since 1994, having started at the company in a Sales and Administrative position and eventually becoming part of the Management team, responsible for Marketing.

Polyflor wish Tandy and her team all the best as she steers Polyflor South Africa through new challenges and achievements.



## From Poland...

Luxury vinyl tiles from the **Expona Design PUR** range were chosen to create a stunning interior design scheme for two **Dunkin' Donuts** stores in Warsaw, Poland.

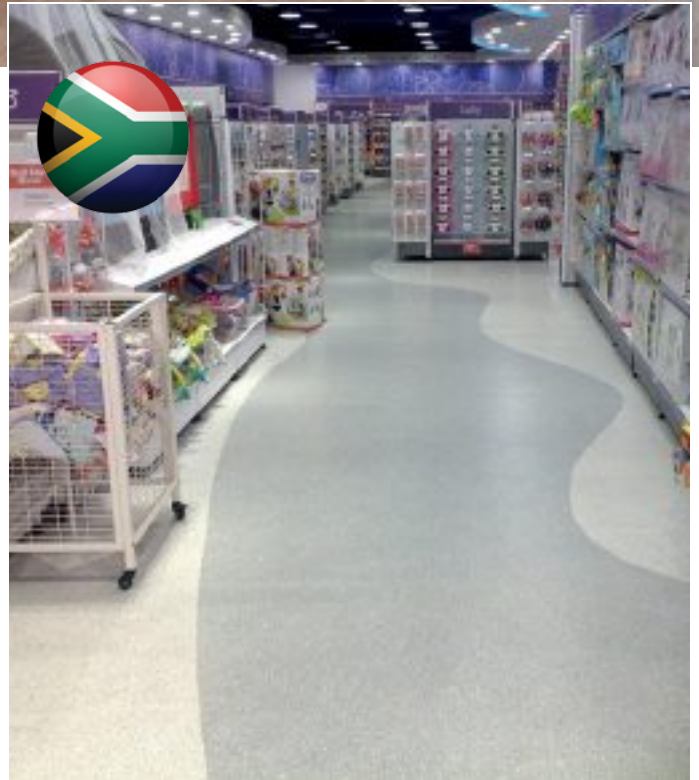
The warm tones in Amber Classic Oak from the Expona Design collection perfectly the signature pink and orange colours which represents the global doughnut and coffeehouse chain.

## ...to South Africa

848m<sup>2</sup> of Polysafe safety flooring from Polyflor South Africa was used to create a bespoke flooring design for a new **Toys R Us** store in Wonderboom, Pretoria.

**Polysafe Astral PUR** in the grey Feldspar and North Star shades was chosen by Amic Trading who worked closely with the Polyflor South Africa team on this project. The floor was expertly installed by Flor Pro flooring contractors who created a wave pattern and Toys R Us logos on the shop floor.

Polyflor South Africa selected Flor Pro as the winners of the Flooring Contractor category in their "In Search of Excellence" competition, where the winners were treated to a trip to the UK to watch the Rugby World Cup and take a tour of the Polyflor factory.



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